

Sustainability Guidelines - Exhibitors

We ask that all exhibitors carefully consider their sustainability choices in the lead-up to their exhibit with Tākina Events, and we have composed below some suggestions of things you could think about:

1. Minimise giveaway items (i.e. drink bottles, pens), as these are often left over at the venue after the event or thrown away by delegates. Also, consider how the giveaways are packaged (i.e. are they all individually packaged for transport; is there lots of plastic waste?).
2. Using sustainable packaging when shipping your items to the venue, including reusable covers for pallets, rather than plastic/glad-wrap that can only be used once and then is thrown away.
3. We also ask exhibitors to flatten all cardboard boxes and packaging that is being disposed of so that our team can efficiently recycle the boxes – this includes separating the cardboard from plastic or polystyrene.
4. Carefully consider the amount of collateral that is sent to the venue for your stand. Please only send what you will utilise to minimise shipping items to and from the venue. Instead, you could find ways to direct attendees to online resources.
5. Try your best to minimise your carbon footprint when travelling to and from the venue, i.e. carpooling, walking/cycling or public transport wherever possible.
6. Consider your ethical procurement processes for any suppliers that you use to source items for your stand and what you can do to improve in terms of sourcing locally and ethically.

You can also read more about what Tākina Events is doing around sustainability on our website - [Sustainability at Tākina](#).