

2025

SPONSOR & EXHIBITOR PROSPECTUS

ACA Annual Conference & Exhibition

Wednesday 29 – Friday 31 October
Te Pae Christchurch Convention Centre

ACA Symposium

Monday 16 June
Rotorua, Sir Howard Morrison Centre



**Aged Care
Association**
NEW ZEALAND

ACA Events Prospectus

The Aged Care Association is thrilled to share the 2025 Sponsor, Exhibitor, and Advertising Partner Prospectus! This comprehensive guide highlights a range of dynamic opportunities to collaborate with the ACA and connect with our engaged delegates throughout the year.

Our members are eager to discover innovative solutions to overcome challenges in their aged care facilities. Delegates value the opportunity to hear updates and explore new products at our events, where sponsors play a crucial role. Attendees include industry leaders, CEOs, senior management, nurses, clinical and operational staff, and other key stakeholders.

Don't miss the chance to be part of this influential series of events and make a lasting impact in the aged care sector. There are limited spots available so please get in contact as soon as possible to secure your spot.

Year at a glance:

ACA Symposium for RNs, Managers and Aspiring Leaders

Venue: Sir Howard Morrison Centre, Rotorua

- Monday 21 July: One-day Symposium
- Pack-in: Sunday 20 July

Social function: Gala Dinner Sunday 15 June, night before symposium

ACA Annual Conference & Exhibition

Venue: Te Pae Christchurch Convention Centre

- Tuesday 28 October: Exhibitor Pack-in
- Wednesday 29 October: Day one of conference
- Thursday 30 October: Day two of conference
- Friday 31 October: Day three of conference & Exhibitor pack-out

Social functions: Welcome function, Wednesday 29 October & Gala Dinner and Excellence in Care Awards, Thursday 30 October

Why sponsor?

- Direct access to Aged Care Associations membership and industry professionals
- Developing and strengthening networks with key industry figures
- Identifying business partners and maximising networking opportunities with engaged delegates
- Advertising on the official 2025 ACA events website and marketing material

ACA's sustainability goals

ACA has made a commitment that all future events will be designed to reduce negative impact on the environment and promote sustainability. We will work with all of our venues, suppliers and stakeholders with the aim to minimise waste, provide recycling and composting receptacles, partner with local businesses to reduce emissions, and use reusable and eco-friendly event supplies.

We encourage all our sponsors and exhibitors to have a 'paper-less' exhibition stand and to bring only sustainable, plastic-free and eco-friendly products.

JUNE SYMPOSIUM SPONSORSHIP OPPORTUNITIES

Monday 21 July 2025

Rotorua, Sir Howard Morrison Centre

Sponsorship Entitlements

All symposium sponsors will receive the following benefits and entitlements in addition to the benefits and entitlements outlined in the individual packages.

- Recognition as a sponsor in all symposium material
- Company logo in the weekly InTouch newsletter until post symposium wrap-up.
- Company logo on the sponsors page of the official symposium website
- Company logo will feature on the official sponsorship acknowledgement screen displayed in the plenary sessions.

Please see the following details on these packages and opportunities.

Expected delegates numbers of 150 from throughout Aotearoa.

PLATINUM SPONSOR

As Platinum Sponsor, your organisation will be the leading partner, gaining unmatched visibility throughout the event.

Benefits:

- 5-minute introduction at the opening and close of the symposium.
- Company logo alongside ACA logo on all symposium materials
- Exhibition stand
- Two gala dinner tickets
- Logo on symposium website
- Advertisement in pre-symposium InTouch newsletter
- Logo in InTouch (March to June)
- Logo in conference programme
- Company video shown after breaks
- Logo on all holdings slide during symposium
- Logo on welcome and stage banners at the symposium

\$ 20 000 + GST
1 AVAILABLE

GOLD SPONSOR

As Gold Sponsor, you'll be recognised as the sponsor of the gala dinner gaining significant exposure and recognition.

Benefits:

- Two tickets to the gala dinner
- 5-minute introduction at the gala dinner
- 50% off exhibition stand (optional)
- Logo listed on the symposium website.
- Advertisement in the pre-symposium InTouch newsletter
- Logo listed in InTouch from March to June
- Logo in conference programme
- Company promotional video screened
- Logo and name on the sponsor holding slide

\$ 10 000 + GST
1 AVAILABLE

SILVER SPONSOR

Presenters from across Aotearoa will be featured at the symposium, and as a Silver Sponsor, you'll have the exclusive opportunity to sponsor one of these prominent speakers.

Benefits:

- Company name and logo will be published in the programme
- Company logo and name on the holding slide at the symposium.
- Company logo published in the weekly InTouch newsletter.
- Company acknowledged as a sponsor on the ACA website
- Opportunity to introduce speaker for two minutes at the beginning of the presentation.
- Banner on stage for duration of presentation.
- 30% off exhibition stand

\$ 5 000 + GST
5 AVAILABLE

JUNE SYMPOSIUM SPONSORSHIP OPPORTUNITIES

Monday 20 July 2025

Rotorua, Sir Howard Morrison Centre

Sponsorship Entitlements

All Symposium sponsors will receive the benefits outlined at the top of the page above in addition to the benefits in the below individual packages.

<p>Symposium presenters - Multiple available \$3000 + GST</p> <p>Benefits</p> <ul style="list-style-type: none">• One-minute introduction at the beginning of the session at the Symposium• Company banners on stage for the duration of the session• Company promotional video (30 sec) to be screened after the session• Logo printed alongside speaker name on the programme• One complimentary tickets to the gala dinner	<p>Registration kiosk, lanyard and name badge sponsorship - One available \$10 000 + GST</p> <p>Benefits</p> <ul style="list-style-type: none">• Company logo printed physically on to Kiosks and displayed on the welcome banners at the registration desk for exhibitors and delegates.• Company logo printed on every name tag for attendees at the symposium• Company logo printed on lanyards• Opportunity for a QR Code or link to be printed on every name tag of your choosing.• Two complimentary tickets to the symposium and gala dinner
<p>Morning, Lunch & Afternoon tea Sponsorship - \$10 000 + GST (Option to sponsor one break for discounted price)</p> <p>Benefits</p> <ul style="list-style-type: none">• Complimentary exhibition stand.• Company banners can be on display during lunch at the catering stations in the exhibition• One complimentary tickets to the Excellence Care Awards and Gala Dinner• Company promotional video to be screened before lunch during the conference.• MC to acknowledge your company as the sponsor of all day time conference catering	

ACA ANNUAL CONFERENCE

SPONSORSHIPS Wednesday 29 – Friday 31 October Te Pae Christchurch Convention Centre

Sponsorship Entitlements

All Annual Conference sponsors will receive the following benefits and entitlements in addition to the benefits and entitlements outlined in the individual packages.

- Recognition as a sponsor in all conference material
- Company logo in the weekly InTouch newsletter until post conference wrap-up.
- Company logo on the sponsors page of the official conference website
- Company logo will feature on the official sponsorship acknowledgement screen displayed in the plenary sessions
- Optional - Insert into delegate bag
- One complimentary delegate registration

Please see the following details on these packages and opportunities.

Expected delegates numbers of 350 from throughout the motu.

PLATINUM SPONSOR

+ GALA DINNER SPONSOR

As the platinum sponsor, you'll be recognised as a key conference partner and the sponsor of the gala dinner, gaining significant exposure and recognition.

Benefits:

- Company acknowledged as the platinum sponsor of the conference.
- Naming rights as the sponsor of the gala dinner.
- Two tickets to the gala dinner
- 5-minute introduction at the gala dinner
- Introduction at opening of conference
- Opportunity for a concurrent session.
- Exhibition Hall lounge area (largest hub in exhibition hall)
- 50% off any additional exhibition stands (optional)
- Logo at the top in conference programme
- Company promotional video screened

TAKEN

GOLD SPONSOR

+ WELCOME FUNCTION SPONSOR

As the gold sponsor, you'll have the exclusive opportunity to sponsor one of the prominent speakers and be the exclusive sponsor of the welcome function on day 1 of conference.

Benefits:

- Company acknowledged as the gold sponsor of the conference
- Naming rights as the sponsor of the welcome function
- 10-minute introduction at the welcome function
- Opportunity to introduce a speaker for two minutes at the beginning of the presentation
- Two tickets to the gala dinner
- Banner on stage for duration of presentation
- 1 complimentary prime stand.
- 30% off any additional exhibition stands

\$25 000

SILVER SPONSOR

Presenters both international and from across Aotearoa will be featured at the conference and as a Silver Sponsor, you'll have the exclusive opportunity to sponsor one of our prominent keynote speakers.

Benefits:

- Company acknowledged as a silver sponsor of the ACA conference
- Opportunity to introduce speaker for two minutes at the beginning of the presentation
- Banner on stage for duration of presentation
- MC to acknowledge sponsor after session
- Company video to be screened during conference (2 minutes)
- Two tickets to the gala dinner
- Complimentary trade stand
- 30% off additional exhibition stand

\$10 000
2 AVAILABLE

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Sponsorship Entitlements

All Annual Conference sponsors will receive the benefits outlined at the top of the page above in addition to the benefits in the below individual packages.

<p>Morning, Lunch & Afternoon tea Sponsorship - \$10 000 + GST (<i>Option to sponsor one break for discounted price</i>)</p> <p>Benefits</p> <ul style="list-style-type: none">• Complimentary exhibition stand.• Company banners can be on display during lunch at the catering stations in the exhibition• One complimentary tickets to the Excellence Care Awards and Gala Dinner• Company promotional video to be screened before lunch during the conference.• MC to acknowledge your company as the sponsor of all day time conference catering	<p>Conference presenters - Multiple available \$6500 + GST</p> <p>Benefits</p> <ul style="list-style-type: none">• One-minute introduction at the beginning of the session at the conference• Company banners on stage for the duration of the session• Company promotional video (30 sec) to be screened after the session• Logo printed alongside speaker name on the programme• One complimentary ticket to the Excellence Care Awards and gala
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We are excited to introduce a range of new, bespoke sponsorship opportunities for the ACA Annual Conference, designed to provide unique, tailored benefits for our valued partners.

Massage and Recharge Station \$10,000

Includes a dedicated space to address the wellbeing and relaxation of delegates within the exhibition hall, branding and 2 massage therapists.

(Additions can include sponsoring a breathing and mindfulness session or a reset room.)

Live Illustrated Wall (by the League of Live Illustrators) \$16,000

The League of Live Illustrators draw people in, create engagement and vibe while capturing the themes and conversations of the conference.

Includes a dedicated area (6x3m) within the exhibition hall, a branded frame and 2 artists.

Gelato Cart \$15,000

Includes a dedicated space within the exhibitiiion hall, a branded cart, local Ōtautahi Christchurch made gelato and branded footpath signage: 'Complimentary gelato brought to by ...'

Trees for every attendee \$8,000

The 2025 ACA Conference and your organisation will team up with a Christchurch based charity to plant one tree per every attendee after this year's conference.

Includes naming rights and branded signage (trees will also be placed within the exhibition hall).

Networking Lounge \$18,000

Dedicated room within Te Pae, branded backdrops and/or signage as agreed by both parties, furniture and plants. (Flexibility to provide catering, host meetings/functions, give presentations or use as a drop-in space.)

For more information or to discuss other sponsorship activations, contact [KJ Smith](#).

Exhibition 2025

Exhibition is another great way to be present at our annual conference and reach our membership. If you're interested in attending ACA Annual conference as an exhibitor please let us know via the expressions of interest form by [clicking here](#).