

2025 ACA EVENTS

PARTNER & EXHIBITOR PROSPECTUS

ACA Symposium

Monday 21 July 2025
Sir Howard Morrison Centre
1170 Fenton Street, Rotorua

ACA Annual Conference & Exhibition

Wednesday 29 – Friday 31 October 2025
Te Pae Christchurch Convention Centre
188 Oxford Terrace, Ōtautahi



**Aged Care
Association**
NEW ZEALAND

ACA Event Partner Prospectus

The Aged Care Association is thrilled to share the 2025 partner, exhibitor, and advertising partner prospectus. This guide highlights a range of dynamic opportunities to collaborate with the ACA and connect with our members throughout the year.

Our members are eager to discover innovative solutions to overcome challenges in their aged care facilities. Delegates value the opportunity to hear updates and explore new products at our events, where partners play a crucial role. Attendees include sector leaders, CEOs, senior management, nurses, clinical and operational staff, and other key stakeholders.

By partnering with ACA events, you have an unparalleled opportunity to engage with people at the forefront of the aged care sector frontline.

- Position your organisation with Aged Care Association's membership and industry professionals
- Network and find new business opportunities
- Engage virtually with attendees through our event app
- Develop and strengthen networks with key industry figures
- Identify business partners and maximise networking opportunities with engaged delegates.

ACA Symposium for RNs, Managers and Aspiring Leaders

Dinner

Sunday 20 July, 6.00pm: The Terrace Kitchen, 1029 Tutanekai Street, Rotorua

Symposium

Monday 21 July: One-day Symposium (Exhibitor pack-in: Sunday 20 July)

Sir Howard Morrison Centre, Rotorua

Expected numbers: 150 delegates

[Visit the website for more information and programme.](#)

ACA Annual Conference & Exhibition

Wednesday 29 - Friday 31 October (Exhibitor pack-in: Tuesday 28 October)

Te Pae Christchurch Convention Centre

Social functions:

Welcome function: Wednesday 29 October

Gala Dinner and Excellence in Care Awards: Thursday 30 October

Expected numbers: 350 delegates

ACA's sustainability goals

ACA is working to reduce negative impact on the environment and promote sustainability. We work with our venues, suppliers and stakeholders with the aim to minimise waste, provide recycling and composting receptacles, partner with local businesses to reduce emissions, and use reusable and eco-friendly event supplies.

We encourage our partners and exhibitors to have a 'paper-less' exhibition stand and to bring only sustainable, plastic-free and eco-friendly products.

JULY SYMPOSIUM PARTNERSHIP OPPORTUNITIES

Monday 21 July 2025

Rotorua, Sir Howard Morrison Centre

Partnership benefits

All symposium partners will receive the following benefits and entitlements in addition to the benefits and entitlements outlined in the individual packages.

- Company logo in the fortnightly InTouch newsletter until post symposium wrap-up
- Company logo on the partners page of the official symposium website
- Company logo will feature on the official partnership acknowledgement screen displayed in the plenary sessions

Please see the following details on these packages and opportunities.

NAMING RIGHTS PARTNER

As Platinum partner, your organisation will be the leading partner, gaining unmatched visibility throughout the event.

For more information on benefits, contact kj@nzaca.org.nz

**\$ 8,000 + GST
SOLD!**

CATERING PARTNER

As Gold partner, you'll be recognised as the partner of the symposium menu and catering gaining significant exposure and recognition.

For more information on benefits kj@nzaca.org.nz

\$ 6,000 + GST

SPEAKER PARTNER

Speakers from Aotearoa and abroad will be featured at the symposium, and as a speaker partner, you'll have the exclusive opportunity to partner one of these prominent speakers.

For more information on benefits kj@nzaca.org.nz

\$ 3,000 + GST

Want to do something a little more 'out of the box'? Let's chat! Email kj@nzaca.org.nz.

ALL COSTS

Delegate registrations \$ 250.00

Gala dinner \$ 100.00

Exhibitors

Trade Stand \$ 1200.00 (includes one registration)

Extra person \$ 250.00

Gala dinner \$ 100.00

ACA ANNUAL CONFERENCE PARTNERSHIPS

Wednesday 29 – Friday 31 October Te Pae
Christchurch Convention Centre

Partnership benefits

All annual conference partners will receive the following benefits and entitlements in addition to the benefits and entitlements outlined in the individual packages.

- Recognition as a partner in all conference promotion
- Company logo in the fortnightly InTouch newsletter until post conference wrap-up.
- Company logo on the partners page of the official conference website
- Company logo will feature on the official partnership acknowledgement screen displayed in the plenary sessions
- One complimentary delegate registration

Please see the following details on these packages and opportunities:

PLATINUM PARTNER

+ GALA DINNER PARTNER

As the platinum partner, you'll be recognised as a key conference partner and the partner of the gala dinner, gaining significant exposure and recognition.

Benefits:

- Company acknowledged as the platinum partner of the conference.
- Naming rights as the partner of the gala dinner.
- Two tickets to the gala dinner
- 5-minute introduction at the gala dinner
- Introduction at opening of conference
- Exhibition Hall lounge area (largest hub in exhibition hall)
- 50% off any additional exhibition stands (optional)
- Logo at the top in conference programme
- Company promotional video screened

GOLD PARTNER

+ WELCOME FUNCTION PARTNER

As the gold partner, you'll have the exclusive opportunity to partner one of the prominent speakers and be the exclusive partner of the welcome function on day 1 of conference.

Benefits:

- Company acknowledged as the gold partner of the conference
- Naming rights as the partner of the welcome function
- 5-minute introduction at the welcome function
- Opportunity to introduce a speaker for two minutes at the beginning of the presentation
- Two tickets to the gala dinner
- Banner on stage for duration of presentation
- 1 complimentary exhibition stand
- 30% off any additional exhibition stands

SILVER PARTNER

Presenters both international and from across Aotearoa will be featured at the conference and as a Silver partner, you'll have the exclusive opportunity to partner one of our prominent keynote speakers.

Benefits:

- Company acknowledged as a silver partner of the ACA conference
- Opportunity to introduce speaker for two minutes at the beginning of the presentation
- Banner on stage for duration of presentation
- MC to acknowledge partner after session
- Company video to be screened during conference (2 minutes)
- Two tickets to the gala dinner
- Complimentary trade stand
- 30% off additional exhibition stand

SOLD!

\$28 000

\$15 000
2 AVAILABLE

INDIVIDUAL PARTNERSHIP OPPORTUNITIES

Partnership benefits

All Annual Conference partners will receive the benefits outlined at the top of the page above in addition to the benefits in the below individual packages.

<p>Morning, Lunch & Afternoon tea partnership - \$12,000 + GST (<i>Option to partner one break for discounted price</i>)</p> <p>Benefits</p> <ul style="list-style-type: none">• Complimentary exhibition stand.• Company banners can be on display during lunch at the catering stations in the exhibition• One complimentary tickets to the Excellence Care Awards and Gala Dinner• Company promotional video to be screened before lunch during the conference.• MC to acknowledge your company as the partner of all day time conference catering	<p>Conference presenters - Multiple available \$10,000 + GST</p> <p>Benefits</p> <ul style="list-style-type: none">• One-minute introduction at the beginning of the session at the conference• Company banners on stage for the duration of the session• Company promotional video (30 sec) to be screened after the session• Logo printed alongside speaker name on the programme• One complimentary ticket to the Excellence Care Awards and gala
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Partnership ‘Activations’

We are excited to introduce a range of new, bespoke partnership opportunities for the ACA Annual Conference, designed to provide unique, tailored benefits for our valued partners.

Massage and Recharge Station \$10,000 **SOLD!**

Includes a dedicated space to address the wellbeing and relaxation of delegates within the exhibition hall, branding and 2 massage therapists. (Additions can include partnering a breathing and mindfulness session or a reset room.)

Live Illustrated Wall (by the League of Live Illustrators) \$16,000

The League of Live Illustrators draw people in, create engagement while capturing the themes and conversations of the conference. Includes a dedicated area (6x3m) within the exhibition hall, a branded frame and 2 artists.

Icecream Cart \$15,000 **SOLD!**

Includes a dedicated space within the exhibition hall and a branded freezer cart.

Trees for every attendee \$8,000

The 2025 ACA Conference and your organisation will team up with a Christchurch based charity to plant one tree per every attendee after this year’s conference.

Includes naming rights and branded signage (trees will also be placed within the exhibition hall).

Networking Lounge \$18,000

Dedicated room within Te Pae, branded backdrops and/or signage as agreed by both parties, furniture and plants. (Flexibility to provide catering, host meetings/functions, give presentations or use as a drop-in space.)

For more information or to discuss other partnership activations, contact KJ Smith.

Naming partner for the 2025 Design for Care Award 2025

We are looking for a new partner for the new look ‘Built and Grown’ Award, one of the ACA Excellence in Care Awards.

This award recognises exceptional design, construction or changes to a care facility to create a positive environment for residents and staff. This may include innovative or creative garden and landscape design, construction of physical care facility buildings or changes to the interior to achieve superior results for elderly residents.

Exhibition 2025

Exhibition is another great way to be present at our annual conference and reach our membership. If you’re interested in attending ACA Annual conference as an exhibitor please let us know via the expressions of interest form by [clicking here](#).

ALL COSTS (ALL GST EXCLUSIVE)

Delegate Registrations

Earlybird Member	\$1,200	Open: June -September 19 2025
Earlybird Non-member	\$1,900	Open: June -September 19 2025
Standard Member	\$1,900	September 20 - October 28 2025
Standard Non-member	\$2,100	September 20 - October 28 2025

EXHIBITION TRADE STANDS

Affilates/Members

Platinum stand	\$4,000	3x3 m - one trade stand member included
Gold stand	\$3,600	3x3 m - one trade stand member included
Silver stand	\$3,300	3x3 m - one trade stand member included
Additional stand:	\$2,800	3m x 3m
Additional trade member	\$800*	*2 people per 3m x 3m stand only

General/Non-members

Platinum stand	\$4,400	3x3 m - one trade stand member included
Gold stand	\$4,000	3x3 m - one trade stand member included
Silver stand	\$3,600	3x3 m - one trade stand member included
Additional stand	\$3,000	3m x 3m
Additional trade member	\$800.00*	*2 people per 3m x 3m stand only

Please note that costs cover octex walls, lighting and a double-sided ID fin only. Furniture is not included.

Additional

Gala Dinner	\$125.00	Includes 3 course meal and drinks
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